

Museum Results

Your Monthly Resource for Philanthropic News
from Alexander Haas

Alexander Haas
TRANSFORMING INSTITUTIONS THAT TRANSFORM LIVES

First Things First



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www.fundraisingcounsel.com



from the roving desk of
Arthur L. Criscillis, Ed.D. | Managing Partner

Boosting Morale is Simple...But Not Easy

In every organization, people are undoubtedly the most important resource. The energy of a happy, healthy work environment can serve as a great recruitment and retention tool, as well as improve overall productivity and creativity. Conversely, low morale can zap the energy and productivity out of a team.

In the world of fundraising, we often face work environments where employee morale is low for a myriad of reasons. There has been no shortage of challenging and difficult events affecting museums.

These scenarios can understandably create stress and uncertainty including closures and personnel cuts. And those are but a few examples, which point to the many ways those of us in development can be dealt in the complex and challenging environment in which to do our work.

In an important and timely article in *Advancement Weekly* on boosting morale when times are challenging, several tips are offered to leaders working with a team or office environment experiencing low morale: be direct, rebuild trust, and inspire others. And this works for all kinds of organizations.

[Read more here...](#)

Meet Us in the Big Easy! Alexander Haas at AAM Annual Meeting

Registration is open for **The American Alliance of Museums Annual 2019 Annual Meeting & MuseumExpo**. This year will be held in New Orleans; a city bursting at the seams with beignets, bourbon, crawfish, and culture...not to mention the art on every street corner.



The theme for the 2019 conference is **Sustaining Vibrant Museums**, which is at the heart of every

effective museum fundraising program.

Alexander Haas' new Managing Partner for Museums & Performing Arts, **Carl Hamm**, and Senior Partner, **Sandra Kidd**, look forward to seeing you at this year's conference set for **May 19-22** at the **New Orleans Marriott and Convention Center**.

Alexander Haas Panel Participation

May 20 | 3:30PM - 4:30PM | Room 244

Carl Hamm, Panelist

75 Ideas in 60 Minutes: Sustain and Excel!

In a lively game show format, this fast-paced session will feature two teams, one led by **Carl Hamm** and one by **Kathleen Spiess**, from The Morton Arboretum. The teams will compete to present ideas to energize development and membership programs in museums of any size.

[Go here to learn more..](#)

YOU HAVE UNIQUE CHALLENGES.
We have fundraising solutions.

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Listen and Learn....



Insights for Board Enhancements

Mary Wieler, President of the **Museum Trustee Association** and **Walters Art Museum** Trustee, joins Alexander Haas President and CEO, David King to talk museum board enhancement and education. They discuss state and local laws regarding endowments, what board members need to know specifically about museums to better serve the board, how to understand economic cycles that impact donations and more. We are honored to count Mary and the Walters Art Museum among our alumni clients.

Don't miss this conversation!



[Listen to all our podcasts here....](#)

We'd Like You to *Know*....

Transforming Institutions

For more than 30 years, Alexander Haas has been a fixture in the nonprofit community. We are honored to have worked with some of the largest, and some of the smallest, cultural organizations that help make our country a better place to live.

[Take a look at all of our past and present museum Client *Partners*.](#)

Face It: Museums are Different ***Our Transformational Museum Services***

Alexander Haas serves a cross section of museums throughout the country. We specialize (and delight in) what makes you distinctive. As a museum, you have different needs at different times. We can help you create real results.

[Read all about them!](#)

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